Corvallis-Albany Pathway

Survey Results

January 2016
• **DHM**--What do the phone and online surveys tell us about:
  
  • Interest in the bicycle-pedestrian path
  • Support for building the path
  • Potential use of the path

• **DEA**--What can we infer about:
  
  • Estimated pathway use and need
Who we heard from

- **Phone survey:**
  - 300 voters from Corvallis and Albany
    - 150 along proposed pathway corridor
  - Goal was to gauge population attitudes

- **Online survey:**
  - 2,572 residents from Benton and Linn Counties
  - Goal was provide community engagement and opportunity for feedback
Online Respondents are More Invested in the Issue

Evaluating Phone and Online Results

Phone

- Bike
  - % Who Bike: 41%

- Aware of path
  - % Aware of Path: 51%

Online

- Bike
  - % Who Bike: 85%

- Aware of path
  - % Aware of Path: 79%

Online Respondents are More Invested in the Issue
General Values of Bike-Ped Pathways to Residents

- Residents value providing biking and walking paths to:
  - Promote alternative modes of transportation (83%)
  - Promote health and activity (83%)

- Residents would like more bike paths
  - 61% satisfied with availability of paths vs. 83% with availability of bike lanes
Interest in the Corvallis-Albany path

- Corvallis-Albany route is primary route identified
- 75% of voters support building the Corvallis-Albany path

![Pie chart showing support and opposition percentages]

- Strongly support: 49%
- Somewhat support: 26%
- Strongly oppose: 13%
- Somewhat oppose: 4%
- Don’t know: 8%
How will path be used?

Do You Think You Would Use the Path For...

- Walking, hiking, or other recreational uses: 38%
  - At least once/week: 14%
  - Monthly/Every few months: 24%
- Riding a bicycle for fun: 29%
  - At least once/week: 9%
  - Monthly/Every few months: 20%
- Running: 20%
  - At least once/week: 10%
  - Monthly/Every few months: 10%
- Riding a bicycle to get to work: 12%
  - At least once/week: 8%
  - Monthly/Every few months: 4%
Bicyclists like and use bicycle paths

Online Bicyclists Would Use the Path For...

- **Riding a bicycle for fun**: 25% (At least once/week) + 52% (Monthly/Every few months) = 77%
- **Walking, hiking, or other recreational uses**: 18% (At least once/week) + 45% (Monthly/Every few months) = 63%
- **Running**: 13% (At least once/week) + 17% (Monthly/Every few months) = 30%
- **Riding a bicycle to get to work**: 18% (At least once/week) + 7% (Monthly/Every few months) = 25%

Invested residents will probably use path more

David Evans and Associates, Inc.  
DHM, Inc.
Residents of Linn and Benton County........

- Show robust support for the path
- Value supporting bicycle facilities
- Envision moderate use of the path
Estimating Corvallis-Albany Pathway Demand

Establishing bicycle-pedestrian demand profiles from local counts

Integrating ‘Big Data’ from ODOT’s Strava database to estimate bike trip purpose

Applied pedestrian-bicycle demand profile through corridor, correlation analysis

Estimating new pathway travel demand by mode and purpose, in support of multimodal connectivity plans.

Source: ODOT, CAMPO Travel Demand Model

Source: CAMPO Pathway Counts